

The Bulletin

Volume 21, No.9
October 2018

A Very Concise Guide to Exhibiting

Over the next few issues I am going to be discussing exhibiting: how to put together an exhibit, how to choose what to exhibit etc. I was given a book a while ago entitled "How to Prepare Stamp Exhibits" by C. E. Foster and published by The New Mexico Philatelic Association. It goes into a lot of detail but I will try to summarize the information. Hopefully this will inspire more of us to put together exhibits for our show in May. Although an exhibit is not mandated to be a particular size our frames each hold 16 8.5x11 sheets. If using that as a guide then exhibits of 1 page, 4, 8, or 16 (or 32 if you are that ambitious) pages would display nicely in our frames.

Planning the Exhibit

We will start with the 4 areas that are considered in judging.

1. The story you are telling
2. Evidence of philatelic or topical knowledge
3. Originality and neatness of the presentation
4. The condition of the material.

Understanding what is involved in judging might make it clearer what should go into the exhibit.

When picking a topic it is as individual as each exhibitor. What are you interested in? What information do you want to share with others? Is it topical (ie. space travel on stamps), political (royal families of Europe on stamps), technical (varieties of a single issue of stamp). No idea is wrong as long as it is presented correctly. Unless you have a clear cut interest this might be a difficult choice. If so, think smaller. For example, if you thought of doing an exhibit of famous people on stamps that can get overwhelming. Instead maybe concentrate on famous people of Great Britain in the 1960's on stamps. You can always expand an idea but it can be very difficult once you get going to cut out pieces.

Upcoming Meetings

- Saugeen Stamp Club
Tuesday October 2
- Kincardine Stamp Club
Wednesday Oct. 3
- Owen Sound Stamp Club
Wednesday Oct. 17
- Guelph Stamp Club
Tuesday Oct. 2
Tuesday Oct. 16
- KW Philatelic Society
Thursday Oct. 4

One Page Exhibits - Upcoming Topics

October – Interesting
Covers

November –
Remembrance Day

December -
Tropical Island

The ideal exhibit tells a complete story with a beginning, middle and a logical ending regardless of how many pages of which the exhibit consists. While emphasis on the exhibit should be on telling a story it is not the same as writing an article. It should not read like a book. Most people, including the judges, want to scan the exhibit and glean the story from the content not the great quantity of write-up.

The best approach for the exhibitor is to decide in advance what story you are to tell and from what point of view you are going to tell it. Whether you evolve your story around specific stamps or pick stamps to fit your story is up to you. Once you have a story concept, write an outline and develop your exhibit from that outline.

To write the outline let your mind wander and write down everything that comes to mind pertaining to the subject you intend to cover. This helps to define your approach. Next sort out your facts and data into a logical sequence and with the stamps or covers you want to include you will be able to see what research you might need to do.

When ready to start putting the exhibit together remember the beginning, middle and ending. Also remember that there are 4 C's of which to be mindful – CLEAR, COMPLETE, CONCISE and CORRECT. The beginning would be the introduction – it should cover completely and concisely what your exhibit is about. The middle is the stamps, covers or other philatelic material you use to tell your story as well as the clear and concise written material. Your material should, if laid out properly, lead to a logical conclusion.

When writing information to go with your material keep in mind that information, no matter how interesting, that is not pertinent to your story should not be included. With your written information keep mindful of the following questions:

What do I intend this material to show? Does it do it by itself?

Does my write-up really add anything to it?

Have I said it the best way possible? Can I say it in fewer words?

Is there a better way (such as an illustration) to make my point?

Another pitfall is to be too brief. The information should be complete but in as few words as possible.

Now you have your story, your outline and your written information to go with your philatelic material. Next issue we will concentrate on the presentation of your exhibit.

What's coming up:

See the Grand News for complete details for the following:

Sept. 29 – Owen Sound Stamp Club Annual Show, St. Mary's High School

Oct 13-14 – National Philatelic Exposition, Hellenic Community Centre, London

Oct. 20 – GuelphPex 2018, Dublin United Church

Nov. 2-3 – Hamilton Fall Stamp Show, St. John de Brebeuf Secondary School

Nov. 10 – 24th Annual GRVPA Club Fair, Armenian Community Hall

Another Measured Moment.....Jim Measures

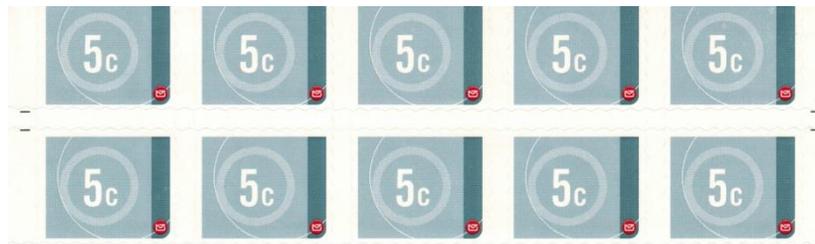
The 5¢ Grey Blob

What to do when postal rates go up by 5¢ and there are no 5¢ stamps available for customers who have a supply of the old rate stamps? This was the dilemma of New Zealand Post when the rate for local mail went from 40¢ to 45¢ on 5 April 2004.

They were faced with a flood of complaints from customers who had supplies of 40¢ stamps, most local Post Shops were completely out of 5¢ stamps, and they had none in reserve. Their response was to issue a pane of 10 self-adhesive 5¢ stamps with no advance notice. They were not produced in the normal way nor by the usual branch of New Zealand Post. In fact they were not available from their Philatelic Bureau as even that group were caught by surprise by the sudden appearance of these *stamps*! They became nicknamed “The Grey Blob” by collectors. Ivor Masters, General manager of Stamps and Collectables called them “Labels” a title used in 1840 to describe the British 1 penny black. However most catalogues do include them in their list of “Stamps”; an appropriate designation as they were in fact used for postage and issued by the Post Office, although not in the usual way. They do show the New Zealand Post’s logo in red, but the rest of the stamp is in various shades of grey. They were designed by NZ Post staff and printed by CommArts in Wellington and sent to Wyatt & Wilson in Christchurch for tagging, as Southern Colour Print, NZ Post’s usual printer was already occupied with producing other planned issues.

They were not available at all postal outlets and there was no official announcement of their appearance nor of a first day, however the earliest known use of them was on 29 June in Christchurch.

This irregular issue is seen as a forerunner to the personalized postage (later called CALs), and with a similar format, that were introduced later the same year.



Saugeen Stamp Club

Chapter 220, Royal Philatelic
Society of Canada
Chapter 1538, American
Philatelic Society
Chapter 21, Grand River Valley
Philatelic Association

Meeting at St. Matthew's
Evangelical Lutheran Church
356 9th Street
Hanover, Ontario
Use 11th Avenue Entrance

For the Bulletin, contact
Diane Jarvis, Editor
905-299-5854
226-995-0097
laurielady@gmail.com

We are on the web!
<http://saugeenstampclub.webplus.net/index.html>

Club Officers:

President: Walt Berry
519-887-6999
wsberry@sympatico.ca

Vice-President: Peter Kritz
519-364-4752
pkritz@coldwellbankerpbr.com

Secretary: Mike Wagner
519-881-1217
mikewagner@hotmail.com

Treasurer: Ralph Wyndham
519-529-3487
rw@hurontel.on.ca



"How about if we choose teams based on who has the coolest stamp collection."

Correction for Grand News Ad page 4

SuperPass (Formerly RJM Stamps)
Correct Phone Number; 519-884-4680



ROYAL OAK STAMPS

**Stamps • Postcards • Postal History • FDC's
Canada and the World
Philatelic Supplies
Books**

JOHN CORTAN
Phone: 519-395-5817
Email: royaloak@hurontel.on.ca

Box 295
Ripley, Ontario
NOG 2R0

Shop phone: 519-395-5717
Let us know your wants and needs!!